9853398 /Brad

INVOICE



CBS21 3300 North Sixth Street Harrisburg, PA 17110 Main: (717) 238-2100 Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
68970-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Advertiser Product Estimate Number Casey/D/Senate **Bob Casey For Senate**

Flight Dates Order # Alt Order # 68970

Billing Calendar Billing Type Deal # Broadcast Cash

Special Handling

10/31/12 - 11/05/12

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street #602 Philadelphia, PA 19103

Send Payment To:

CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

								Spots/			
Line	Start Date	End Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/31/12	11/05/12	CBS	21 News at	6a 6a-7a	M- WTF	:30	5	\$70.00	NM	
	Spots: # Ch	Day A	ir Date	Air Time D	<u>Description</u>	Start/End Time		h Ad-ID			Rate Type
	1 WH	P W 1	0/31/12	6:07 AM C	CBS 21 News at 6a	6a-7a	:3	0 BC1112S			\$70.00 NM
	5 WH	P W 1	0/31/12	6:59 AM C	CBS 21 News at 6a	6a-7a	:3	0 BC1112S			\$70.00 NM
	2 WH	P Th 1	1/01/12	6:27 AM C	CBS 21 News at 6a	6a-7a	:3	0 BC1112S			\$70.00 NM
	3 WH	P F 1	1/02/12	6:50 AM C	CBS 21 News at 6a	6a-7a	:3	0 BC1112S			\$70.00 NM
	4 WH	P M 1	1/05/12	6:28 AM C	CBS 21 News at 6a	6a-7a	:3	0 BCTV1215			\$70.00 NM
2	10/31/12	11/05/12	Soap	Rotator	1230p-2p	M- WTF	:30	3	\$140.00	NM	
	Spots: # Ch	Day A	ir Date	Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 WH	P W 1	0/31/12	1:29 PM S	Soap Rotator	1230p-2p	:3	0 BC1112S			\$140.00 NM
	1 WH	P F 1	1/02/12	1:29 PM S	Soap Rotator	1230p-2p	:3	0 BC1112S			\$140.00 NM
	2 WH	P M 1	1/05/12	12:57 PM S	Soap Rotator	1230p-2p	:3	0 BC1112S			\$140.00 NM
3	10/31/12	11/05/12	CBS	21 News We	eekend 11p-1130p	SS	:30	1	\$90.00	NM	
	Spots: # Ch	Day A	ir Date	Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WH	P Su 1	1/04/12	12:02 AM C	CBS 21 News Weekend	11p-1130p	:3	0 BC1112S			\$90.00 NM
4	10/31/12	11/05/12	Face	the Nation	1030a-1130a	S	:30	1	\$195.00	NM	
	Spots: # Ch	Day A	ir Date	Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WH	P Su 1	1/04/12	11:29 AM F	ace the Nation	1030a-1130a	:3	0 BC1112S			\$195.00 NM
5	10/31/12	11/05/12	NFL	RS Game St	teelers 1p-7p	S	:30	1	\$1,800.00	NM	
	Spots: # Ch	Day A	ir Date	Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WH	P Su 1	1/04/12	4:23 PM N	IFL RS Game Steelers	1р-7р	:3	0 BC1112S			\$1,800.00 NM
6	10/31/12	11/05/12	SEC	Football Day	/ Game Various	S-	:30	1	\$200.00	NM	
	Spots: # Ch	Day A	ir Date	Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WH	P Sa 1	1/03/12	7:14 PM S	SEC Football Day Game	Various	:3	0 BC1112S			\$200.00 NM
7	10/31/12	11/05/12	M-F	4р-5р	4p-5p	M- WTF	:30	5	\$150.00	NM	
	Spots: # Ch	Day A	ir Date	Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Type

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68970-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey For Senate	

Spots/

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
7	10/31/12	11/05/12	M-F 4p-5p	4p-5p	М- WГF	:30	5	\$150.00	NM	
	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WH	IP W 10/	/31/12 4:56 PM	M-F 4p-5p	4p-5p	:3	0 BC1112S			\$150.00 NM
	2 WH	IP Th 11/	/01/12 4:57 PM	M-F 4p-5p	4p-5p	:3	0 BC0812S			\$150.00 NM
	3 W⊦	IP F 11/	/02/12 4:32 PM	M-F 4p-5p	4p-5p	:3	0 BC0812S			\$150.00 NM
	5 W⊦	IP M 11, Credited		M-F 4p-5p	4p-5p	:0	00			\$150.00 NM
	4 WH	IP M 11/	/05/12 4:36 PM	M-F 4p-5p	4p-5p	:3	0 BC1112S			\$150.00 NM
8	3 10/31/12	11/05/12	CBS Sun Morni	ng 9a-1030a	S	:30	1	\$150.00	NM	
	Spots: # Ch	<u>Day</u> Air	Date Air Time	Description	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WH	IP Su 11/	/04/12 9:08 AM	CBS Sun Morning	9a-1030a	:3	0 BCTV1215			\$150.00 NM
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Total Spots

Payment Terms 30 Days

<u>Gross Total</u> \$3,805.00

Agency Commission \$570.75

Net Amount Due \$3,234.25